

MILPITAS CYBERHACKS

2027 SPONSORSHIP
PROSPECTUS

A one-day capture-the-flag hackathon for Bay Area high schoolers — Jun 6, 2027 · Milpitas High School

120	6	\$2,000	1st
expected hackers	challenge tracks	target prize pool	annual event, Milpitas

WHY SPONSOR

A direct line to the Bay Area's next security engineers

Milpitas CyberHacks is a student-organized, security-only hackathon — not a general-purpose build-anything event. Participants compete in capture-the-flag style challenges across real security domains, mentored by industry volunteers.

Sponsoring connects your company directly with the next generation of security engineers, right in the South Bay: brand visibility with a highly targeted technical audience, an early recruiting pipeline, and community goodwill in the community you already operate in.

This is our founding year — sponsors who come in early help set the template for what becomes an annual fixture on the South Bay student security calendar.

CHALLENGE TRACKS

Six tracks, beginner to advanced

Web exploitation

SQLi, XSS, auth bypass, IDOR

Cryptography

Classical ciphers, RSA, hashing

Forensics

Packet capture analysis, steganography

AI4Sec

Using AI/ML to detect and respond to threats

Sec4AI

Attacking & securing AI systems: prompt injection, model exploits

Beginner track

Guided challenges, mentor support

EVENT DAY

Schedule at a glance

8:00 AM

Check-in, badges, breakfast

9:00 AM

Opening ceremony, rules, track intros

10:00 AM

Hacking begins / CTF opens

12:00 PM

Lunch + optional workshop

4:30 PM

Submissions close, judging begins

5:45 PM

Awards ceremony + closing

ORGANIZERS

Run by students, backed by a full leadership team

Co-Lead Event direction, sponsor relations	Co-Lead Event direction, technical program	Treasurer Budget, sponsor funds, vendor payments	Secretary Registration, communications, records
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SPONSORSHIP TIERS

Pick the level that fits

Platinum \$1,000+	Gold \$500–999	Silver \$100–499	In-kind Food / swag / credits	
Benefit	Platinum	Gold	Silver	In-kind
Logo on event website	✓	✓	✓	✓
Logo on all print & digital materials	✓	✓	—	—
Social media shoutout	✓	✓	✓	✓
Table / booth at event	✓	✓	—	—
Opening ceremony speech slot	✓	—	—	—
Judge or mentor seat	✓	✓	—	—
Resume book access (opt-in participants)	✓	✓	—	—
Named track sponsor (e.g. “Sec4AI, presented by [you]”)	✓	—	—	—

Sponsorship isn't limited to cash — prize credits, platform licenses (e.g. TryHackMe, Hack The Box seats), catering, and mentor volunteer time are all welcome and can be tiered at an equivalent value.

AUDIENCE & REACH

Who you'll be in front of

Participants are primarily high schoolers from Milpitas and neighboring South Bay districts (San Jose, Fremont, Sunnyvale), ranging from complete beginners to students who've already placed in regional CTFs. Promotion runs through school computer science clubs, teacher networks, and regional student hackathon communities.

60–120	4+	15+
students reached	South Bay schools	volunteer mentors

SPONSOR TIMELINE

Now–Feb 2027	Mar 15, 2027	May 1, 2027	Jun 6, 2027
Outreach open	Platinum/Gold logo deadline	Final website & signage deadline	Event day

Interested? Email mch@milpitascyberhacks.org with your preferred tier, or reply to set up a short call. We're finalizing sponsors on a rolling basis, with priority logo placement for early commitments. Checks payable to the Milpitas CyberHacks club account (details on request).